

Internetanvändare 8+ år. Använt senaste 12 månaderna.	GENERATION:								
	Total	20-/30-/40-talist	50-talist	60-talist	70-talist	80-talist	90-talist	00-talist	10-talist
Youtube	78%	46%	55%	74%	82%	83%	93%	91%	87%
Facebook	71%	66%	73%	78%	84%	85%	82%	65%	10%
Instagram	65%	37%	49%	64%	75%	75%	82%	87%	29%
Snapchat	37%	4%	7%	16%	29%	31%	59%	89%	50%
Linkedin	29%	9%	11%	38%	42%	42%	42%	26%	0%
Flashback	22%	6%	10%	27%	31%	36%	38%	13%	1%
Tiktok	22%	3%	3%	7%	13%	14%	30%	69%	36%
Pinterest	18%	4%	10%	12%	20%	20%	27%	31%	16%
X/Twitter	15%	4%	5%	12%	16%	17%	27%	27%	4%
Discord	15%	0%	2%	4%	7%	14%	27%	42%	18%
Reddit	14%	0%	3%	3%	11%	17%	34%	32%	6%
Roblox	9%	0%	0%	0%	0%	2%	2%	17%	63%
Twitch	7%	0%	1%	1%	2%	6%	18%	17%	8%
Threads	7%	1%	1%	4%	12%	9%	11%	11%	0%
Be Real	3%	0%	0%	0%	0%	0%	6%	12%	2%
Bluesky	2%	0%	1%	1%	4%	2%	3%	4%	0%


 = Signifikant FLER än totalen


 = Signifikant FÄRRE än totalen