

| Internetanvändare 8+ år: Använt senaste 12 månaderna | GENERATION: | | | | | | | | |
|---|-------------|-----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | Total | 20-/30-/40- talist | 50-talist | 60-talist | 70-talist | 80-talist | 90-talist | 00-talist | 10-talist |
| Youtube | 79% | 39% | 60% | 75% | 84% | 89% | 93% | 96% | 88% |
| Facebook | 68% | 61% | 68% | 70% | 81% | 81% | 92% | 52% | 4% |
| Instagram | 64% | 33% | 50% | 61% | 72% | 75% | 84% | 81% | 22% |
| Snapchat | 38% | 3% | 8% | 20% | 30% | 32% | 66% | 87% | 46% |
| Linkedin | 27% | 6% | 17% | 33% | 41% | 41% | 43% | 13% | 1% |
| Tiktok | 24% | 2% | 4% | 8% | 14% | 14% | 34% | 75% | 39% |
| Flashback | 22% | 5% | 9% | 18% | 33% | 42% | 34% | 20% | 0% |
| Twitter | 20% | 4% | 12% | 14% | 16% | 23% | 39% | 33% | 2% |
| Pinterest | 19% | 5% | 11% | 15% | 17% | 22% | 32% | 31% | 7% |
| Reddit | 14% | 1% | 1% | 2% | 8% | 17% | 40% | 26% | 3% |
| Roblox | 8% | 0% | 0% | 0% | 1% | 3% | 1% | 20% | 63% |
| Twitch | 8% | 0% | 0% | 1% | 2% | 8% | 19% | 20% | 9% |
| Be Real | 6% | 0% | 0% | 0% | 1% | 2% | 10% | 28% | 2% |
| Mastodon | 1% | 0% | 0% | 0% | 1% | 0% | 2% | 2% | 0% |
| Jodel | 1% | 0% | 0% | 0% | 0% | 1% | 2% | 2% | 0% |
| Yubo | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 3% | 0% |

 = Signifikant FLER än totalen  = Signifikant FÄRRE än totalen