

Internetanvändare 8+ år: Använt senaste 12 månaderna	GENERATION:								
	Total	20-/30-/40- talist	50-talist	60-talist	70-talist	80-talist	90-talist	00-talist	10-talist
Youtube	79%	39%	60%	75%	84%	89%	93%	96%	88%
Facebook	68%	61%	68%	70%	81%	81%	92%	52%	4%
Instagram	64%	33%	50%	61%	72%	75%	84%	81%	22%
Snapchat	38%	3%	8%	20%	30%	32%	66%	87%	46%
Linkedin	27%	6%	17%	33%	41%	41%	43%	13%	1%
Tiktok	24%	2%	4%	8%	14%	14%	34%	75%	39%
Flashback	22%	5%	9%	18%	33%	42%	34%	20%	0%
Twitter	20%	4%	12%	14%	16%	23%	39%	33%	2%
Pinterest	19%	5%	11%	15%	17%	22%	32%	31%	7%
Reddit	14%	1%	1%	2%	8%	17%	40%	26%	3%
Roblox	8%	0%	0%	0%	1%	3%	1%	20%	63%
Twitch	8%	0%	0%	1%	2%	8%	19%	20%	9%
Be Real	6%	0%	0%	0%	1%	2%	10%	28%	2%
Mastodon	1%	0%	0%	0%	1%	0%	2%	2%	0%
Jodel	1%	0%	0%	0%	0%	1%	2%	2%	0%
Yubo	1%	0%	0%	0%	0%	0%	0%	3%	0%

 = Signifikant FLER än totalen  = Signifikant FÄRRE än totalen